Ref #



Line Channel Description

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Time

Day

Date

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	Dalton for Governor
Product	DALTON FOR GOVERNOR
Estimate Number	2212

Invoice #	116496-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116496
Alt Order #	06274935
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

Ad-ID

Rate

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Reconciliation

0	- Cilailio	Description	111110	Duy	Date	_09	All Illino	Ad ID	Tiuto	ricoonomation	itei #
6	WRAL	WRAL 5am News	5am - 5:30a	-	-		•				
	CLASS 4 C	CANDIDATE R9.26									
				10/29/12 t	o 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	5:25 AM	WDFG12TVENV106H	\$150.00		1
10	WRAL	CBS This Morning	7am - 9am								
	If advertise	r sends money to agency, then w	e need both parties to f	ill out the cr	edit app.						
		tiser is paying the station directly. CANDIDATE R9.26	then only they will nee	d to fill out t	he credit app)					
				10/29/12 t	o 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	7:59 AM	WDFG12TVENV106H	\$665.00		1
16		WRAL 5am News CANDIDATE R9.26	5am - 5:30a								
					o 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	5:13 AM	WDFG12TVENV106H	\$150.00		1
17		5:00 First News CANDIDATE R9.26	5-530p								
				11/05/12 t	o 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	5:13 PM	WDFG12TVENV106H	\$550.00		1
20		WRAL 6a News Sat CANDIDATE R9.26	6-8a								
				10/29/12 t	o 11/04/12	1x	1-				
	WRAL			Sa	11/03/12	:30	7:25 AM	WDFG12TVENV106H	\$150.00		1
26	WRAL CLASS 4 C	5:00 First News CANDIDATE R9.26	5-530p								
					o 11/04/12	1x	1				
	WRAL			Th	11/01/12	:30	5:21 PM	WDFG12TVENV106H	\$550.00		1
27	WRAL CLASS 3 C	5:30 News CANDIDATE R9.26	530-6p								
					o 11/04/12	1x	1				
	WRAL			Th	11/01/12	:30	5:35 PM	WDFG12TVENV106H	\$1,780.00		1

Length Air Time



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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 4 C	ANDIDATE R9.26									
					0 11/04/12	1x	-1				
	WRAL			Tu	10/30/12	:30	4:58 AM	WDFG12TVENV106H	\$150.00)	1
35	WRAL	5:00 First News	5-530p								
	CLASS 4 C	CANDIDATE R9.26		10/00/10	11/01/10		1				
	WRAL			10/29/12 to	10/30/12	1x :30	-1 5:27 PM	WDFG12TVENV106H	\$550.00		
36	WRAL	5:30 News	E20 6m	Tu	10/30/12	.30	3.27 FIVI	WDFG12 I VENV100H	φ550.00)	1
30		ANDIDATE R9.26	530-6p								
	OLAGO J C	ANDIDATE 119.20		10/29/12 to	11/04/12	1x	-1				
	WRAL			Tu	10/30/12	:30	5:43 PM	WDFG12TVENV106H	\$1,780.00)	1
37	WRAL	CBS This Morning	7am - 9am						, ,		
		ANDIDATE R9.26									
					0 11/04/12	1x	-1				
	WRAL			Tu	10/30/12	:30	8:15 AM	WDFG12TVENV106H	\$665.00		1
41		WRAL 5am News	5am - 5:30a								
	CLASS 4 C	ANDIDATE R9.26									
	MOAL				0 11/04/12	1x	1		4.50.00		
	WRAL			W	10/31/12	:30	5:22 AM	WDFG12TVENV106H	\$150.00)	1
42	WRAL	5:00 First News	5-530p								
	CLASS 4 C	ANDIDATE R9.26		10/20/12 +	0 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	5:22 PM	WDFG12TVENV106H	\$550.00)	1
44		CBS This Morning	7am - 9am	••	10/01/12	.00	0.22 T W	WDI GIZIVENVIOON	φοσο.σο	•	•
77		SANDIDATE R9.26	rain - Jain								
	32.3000			10/29/12 to	0 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	8:38 AM	WDFG12TVENV106H	\$665.00)	1
46	WRAL	CBS This Morning	7am - 9am								

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Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	If the advertiser is paying the station directly, CLASS 3 CANDIDATE R9.26	then only they will need	I to fill out th	e credit app						
			11/05/12 to	11/11/12	1x	1				
	WRAL		М	11/05/12	:30	8:38 AM	WDFG12TVENV106H	\$665.00		1

Aired Spots 15

> Gross Total \$9,170.00

Agency Commission \$1,375.50

Payment Terms 30 Days Net Amount Due \$7,794.50